



Women's Leadership Conference

SPONSORSHIP OPPORTUNITIES

ANNUAL WOMEN'S LEADERSHIP CONFERENCE

UMass Lowell hosts the preeminent event for women leaders in the region, focusing on how to overcome challenges and empower women in today's workplace. With an inspiring lineup of speakers and multiple tracks to choose from every year, attendees build their own learning experience. www.continuinged.uml.edu/wlc

SPONSORSHIP LEVELS AND BENEFITS

Chancellor's Level (\$10,000)

- Sponsorship of lunch or networking event and introduction of the first or second keynote
- Complimentary registration for ten attendees with premium seating for keynotes
- Logo or formal acknowledgement on event signage and website
- Sponsor ribbons on conference name tags
- Promotional table
- Inside Front or Back Cover ad in program
- Logo on conference bag

Premier Level (\$7,500)

- Sponsorship of a track
- Complimentary registration for eight attendees with premium seating for keynotes
- Logo or formal acknowledgement on event signage and website
- Sponsor ribbons on conference name tags
- Promotional table
- Half Page Horizontal ad in program
- Logo on conference bag

Collaborating Level (\$5,000)

- Sponsorship of refreshment stand
- Complimentary registration for six attendees
- Logo or formal acknowledgement on event signage and program
- Sponsor ribbons on conference name tags
- Quarter page ad in program
- Logo on conference bag

Partner Level (\$2,500)

- Complimentary registration for four attendees
- Logo or formal acknowledgement on event signage and website
- Sponsor ribbons on conference name tags
- Listed in program
- Logo on conference bag



Learning with Purpose

Contact: Mike Tith at michael_tith@uml.edu
Office of University Advancement Charles J. Hoff
Alumni Scholarship Center 1 Perkins Street
Lowell, MA 01854

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978-934-6659