

Strategy

Instructor & Outline

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- Introduction
- What is Strategy?
- Situation Analysis-I
- Situation Analysis-II
- SWOT Analysis
- Strategy Formulation-I
- Strategy Formulation-II
- Strategy Formulation-III
- Strategy Implementation-I
- Strategy Implementation-II
- Strategy Implementation-III
- Strategy Implementation-IV
- Final Remarks
- Final Exam

Note: Students are required to have a microphone for this class.

For textbook information visit [UML Online Bookstore](#).